

# Megan Huckins

## GRAPHIC DESIGNER

Other than quickly, reading a 400+ page book with three days left of my library loan I have wide range of skills, such as:

- Adobe Creative Suite
- Asana
- Motion Graphics
- Knowledge of HTML / CSS
- Figma
- Illustration

## EDUCATION

College For Creative Studies  
BFA in Communication Design

| Sept 2014 - May 2018

## GET IN TOUCH

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## PURE BARRE

Graphic Designer | Mar 2020 - Present

Pure Barre is the largest, most established barre franchise with more than 600+ studios across North America. Collaborating with the art director, marketing managers, and sales team, I played a key role in developing a wide range of monthly promotional content to support the franchise partners. This includes, apparel design, photo shoots, campaigns / challenges, print, e-blasts, and social.

## SMZ ADVERTISING

Jr. Art Director | Oct 2018 - Mar 2020

SMZ is a 360-degree agency, providing everything from media to creative to performance marketing. While working along side the creative director, we created 360 campaigns, large scale print, all things digital, and TV spots for clients such as Visit Detroit, Smoothie King, Michigan Lottery, Broadway in Detroit and Comerica Bank.

## GAMI

Freelance Designer | Nov 2018 - Jun 2019

Gami is a monthly origami subscription for beginners. Each month has a unique theme focused on enhancing the user's skills sets. I was hired to design the monthly instruction manuals.

## RED EFFECT FITNESS

Design Intern | May 2017 - Aug 2017

Red Effect is a group class fitness company that uses infrared therapy to provide an unstoppable workout. My responsibilities as the design intern included maintaining the brand by creating assets that were clean and cohesive across all social channels.